Question 2 (25 marks)

A survey of 100 shoppers, randomly selected from a large number of Saturday supermarket shoppers, showed that the mean shopping spend was $\notin 90.45$. The standard deviation of this sample was $\notin 20.73$.

- (a) Find a 95% confidence interval for the mean amount spent in a supermarket on that Saturday.
- (b) A supermarket has claimed that the mean amount spent by shoppers on a Saturday is €94. Based on the survey, test the supermarket's claim using a 5% level of significance. Clearly state your null hypothesis, your alternative hypothesis, and your conclusion.
- (c) Find the *p*-value of the test you performed in part (b) above and explain what this value represents in the context of the question.



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(a) Find a 95% confidence interval for the mean amount spent in a supermarket on that Saturday.

$$\frac{\sigma}{\sqrt{n}} = \frac{20 \cdot 73}{\sqrt{100}} = 2 \cdot 073$$

C. I.=
$$\bar{x} \pm 1.96 \frac{\sigma}{\sqrt{n}} = 90.45 \pm 4.06$$

We can be 95% confident that the mean amount spent was in the range $\&6.39 < \mu < \&94.51$

(b) A supermarket has claimed that the mean amount spent by shoppers on a Saturday is €94. Based on the survey, test the supermarket's claim using a 5% level of significance. Clearly state your null hypothesis, your alternative hypothesis, and your conclusion.

 H_0 : Mean spend is \in 94

 H_1 : Mean spend is not \in 94

METHOD 1:

$$\bar{x} = 90.45$$
, $\sigma = 20.73$, $\mu = 94$, $n = 100$

$$z = \frac{\bar{x} - \mu}{\frac{\sigma}{\sqrt{n}}} = \frac{90.45 - 94}{2.073} = -1.71$$

$$-1.71 > -1.96$$

Fail to reject null hypothesis (Not enough evidence to reject the null hypothesis)

or

METHOD 2:

M€94 is inside the confidence interval for the mean spend in the population $\in 86.39 < \mu < \in 94.51$ worked out in part (i) etc.

Fail to reject null hypothesis (Not enough evidence to reject the null hypothesis)

Or

METHOD 3:

C.I. based on a sample of 100 based on the claim is:

$$89.94 < \overline{x} < 98.06$$

€90.45 is inside this interval.

Fail to reject null hypothesis (Not enough evidence to reject the null hypothesis)

(c) Find the *p*-value of the test you performed in part (b) above and explain what this value represents in the context of the question.

$$P(z < -1.71) = 1 - P(z < 1.71)$$

= 1 - 0.9564
= 0.0436

p-value: $= 0.0436 \times 2 = 0.0872$

Meaning: If the mean amount spent really was €94, then the probability that the

sample mean would be €90·45 by chance is 8·72%. It is because this is

more than a 5% chance that we do not reject the null hypothesis.

Question 2 (25 marks)

(a) Scale 10C (0, 4, 8, 10)

Low Partial Credit:

Relevant formula with or without substitution

•
$$\frac{1}{\sqrt{n}}$$
 with further work

High Partial Credit

• $1.96 \frac{\sigma}{\sqrt{n}}$ evaluated

(b) Scale 10D (0, 2, 5, 8, 10)

Low Partial Credit:

- One relevant step e.g. null hypothesis or alternative hypothesis stated
- Some work towards finding z
- Mention of ± 1.96

Mid Partial Credit:

- z calculated
- Either null or alternative hypothesis stated and relevant work towards finding z
- Confidence interval from (a) and either null or alternative hypothesis stated
- Confidence interval based on 100 (i.e. 89·94, 98·06) and either null or alternative hypothesis stated.

High Partial Credit:

- z calculated and compared to ± 1.96 but:
 - o Not stating null hypothesis and / or alternative hypothesis correctly
 - Not accepting or rejecting hypothesis
 - o Incorrect conclusion for hypothesis
- Incorrect use of 94 and confidence interval
- Incorrect use of 90 · 45 and confidence interval

(c) Scale 5C(0, 2, 4, 5)

Low Partial Credit:

• Effort at finding P(z < -1.71)

High Partial Credit:

- p value correct
- Not contextualising answer correctly